



Software **Reviews**
Head-to-Head

Web Experience
Management

enonic



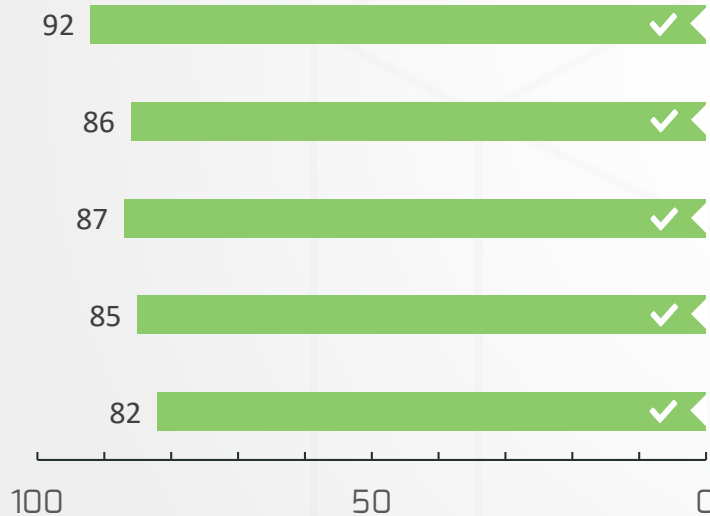
vs.

OVERVIEW

This page provides a high level summary of product performance within the Web Experience Management category. Products are ranked by a composite satisfaction score (Composite Score) that averages four different areas of evaluation: Net Emotional Footprint, Vendor Capabilities, Product Features, and Likeliness to Recommend. The Net Emotional Footprint Score measures user emotional response ratings of the vendor (e.g. trustworthy, respectful, fair). Use this data to get a sense of the field, and to see how the products you're considering stack up.



vs.



LIKELINESS TO RECOMMEND



EASE OF CUSTOMIZATION



EASE OF IMPLEMENTATION



BUSINESS VALUE CREATED



QUALITY OF FEATURES



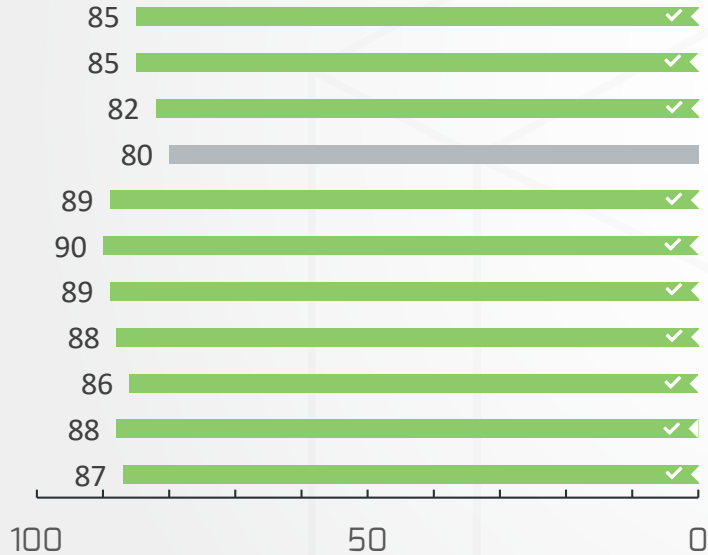
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VENDOR CAPABILITY SUMMARY

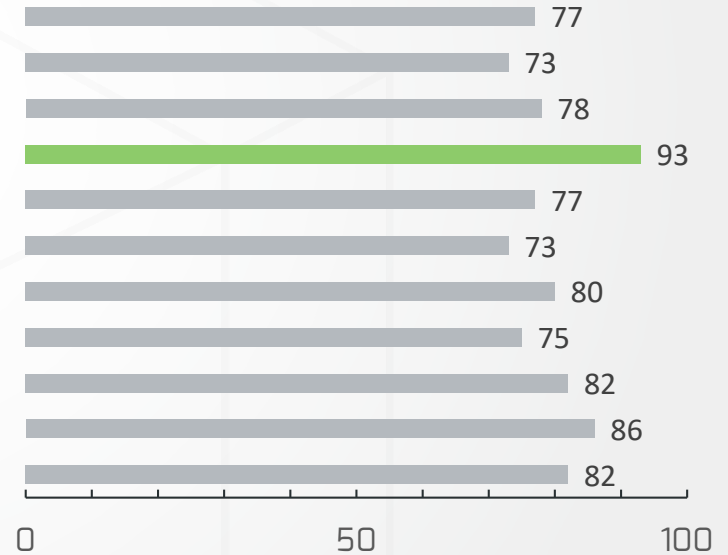
This page summarizes user satisfaction with a variety of vendor capabilities regarding their product offering(s). Look for strong and consistent performance across the board when assembling your shortlist, and follow-up on areas of concern during the evaluation and negotiation processes.



vs.



- BUSINESS VALUE CREATED
- BREADTH OF FEATURES
- QUALITY OF FEATURES
- PRODUCT STRATEGY
- USABILITY & INUITIVENESS
- VENDOR SUPPORT
- EASE OF DATA INTEGRATION
- EASE OF IT ADMINISTRATION
- EASE OF CUSTOMIZATION
- AVAIL. & QUALITY OF TRAINING
- EASE OF IMPLEMENTATION

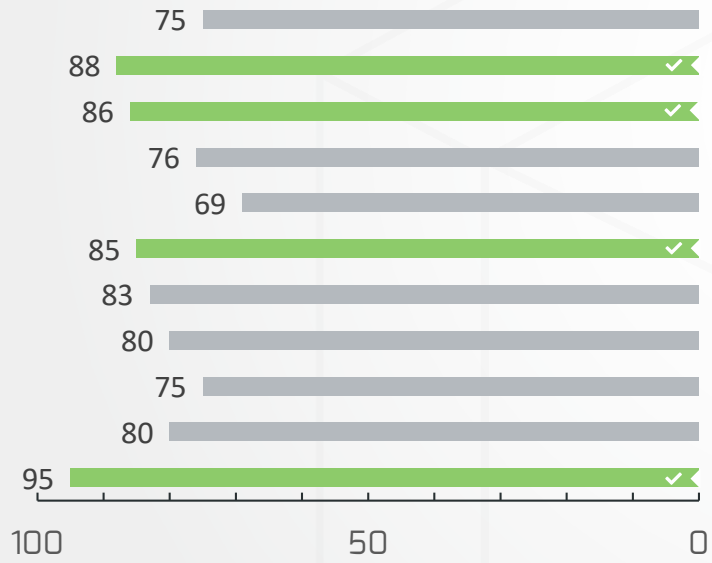


PRODUCT FEATURES SUMMARY

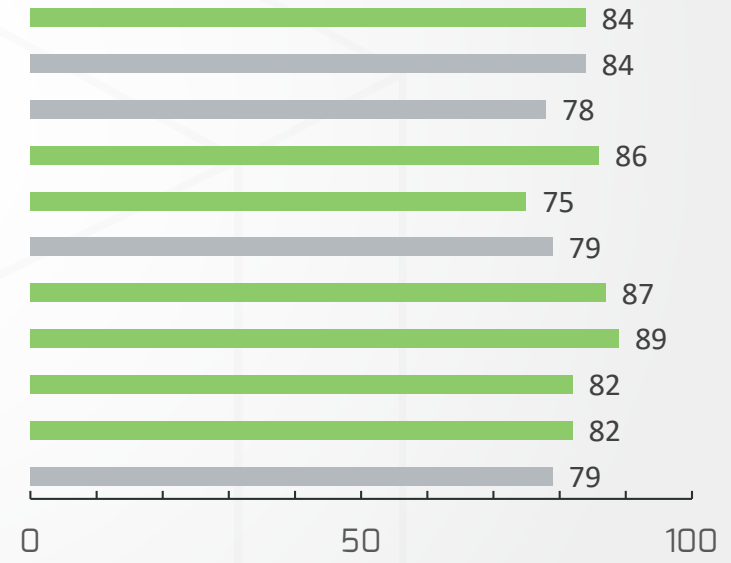
This page summarizes user satisfaction with a variety of product features. While strong and consistent performance across the board is desirable, you may be willing to tolerate low scores on features that don't impact your primary use case or core objectives. Use this high-level data to help plan and structure your product evaluation.



vs.

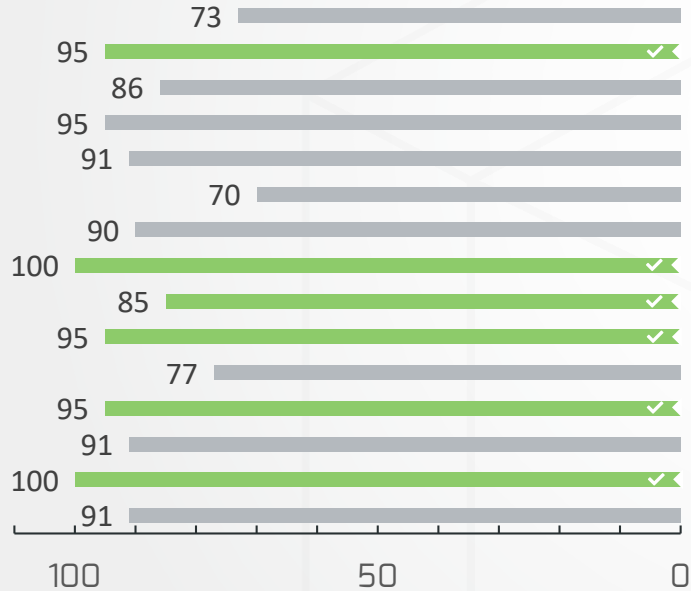


- ANALYTICS AND REPORTING
- CONTENT REPOSITORY
- CONTENT SECURITY
- DIGITAL ASSET MANAGEMENT
- E-COMMERCE INTEGRATION
- MANAGEMENT INTERFACE
- MULTI CHANNEL SUPPORT
- SOCIAL MEDIA INTEGRATION
- STANDARD TEMPLATES
- TRANSLATION FACILITATION
- WEB PUBLISHING CAPABILITIES



EMOTIONAL FOOTPRINT SUMMARY

The Net Emotional Footprint measures high-level user sentiment towards particular product offerings. It aggregates emotional response ratings for various dimensions of the vendor-client relationship and product effectiveness, creating a powerful indicator of overall user feeling toward the vendor and product.



vs.

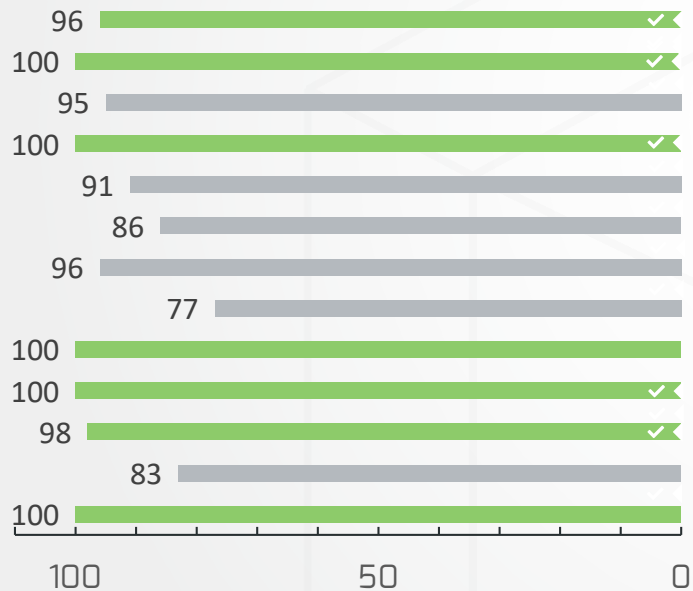


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vs.



- SAVES TIME
- CARING
- EFFICIENT
- RESPECTFUL
- INSPIRING
- INCLUDES PRODUCT ENHANCEMENTS
- HELPS INNOVATE
- APPRECIATES INCUMBENT STATUS
- EFFECTIVE
- CONTINUALLY IMPROVING
- NET RELATIONSHIP FOOTPRINT
- IMPORTANCE TO PROFESSIONAL SUCCESS
- STRENGTH OF EMOTIONAL CONNECTION

